

SPONSOR BENEFITS SUMMARY
FISLY/NALSA 2014 WORLD LANDSAILING CHAMPIONSHIP

Smith Creek Playa (Near Austin) Nevada

July 12 through 19, 2014

4/30/2014 Rev 8

- 1 Event named after Sponsor, ie: "The (*premier Exclusive* Platinum sponsor's name*) 2014 World Landsailing Championship".
- 2 Large stickers with primary sponsor/logo affixed to the fuselage or sail of each competing landyacht.
- 3A Full page promotion in the official printed program.
- 3B 1/2 page promotion in the official printed program
- 3C 1/4 page promotion in the official printed program
- 3D 1/6 page promotion in the official printed program
- 3E 1/10 page promotion in the official printed program (business card size)
- 3F Inclusion in sponsors' appreciation page of official printed program
- 4A Large corporate banners in prominent locations, such as start/finish line, podium stage, at post-race dinners and festivities
- 4B Medium corporate banners in prominent locations.
- 4C Smaller corporate banners in prominent locations.
- 5A Prominent exposure on the FISLY/NALSA 2014 World Landsailing Championship website and Facebook page.
- 5B Medium exposure on the FISLY/NALSA 2014 World Landsailing Championship website and Facebook page.
- 5C Acknowledgement on the FISLY/NALSA 2014 World Landsailing Championship website and Facebook page.
- 6 Corporate name/logo on large flags that will delineate the race course as well as the entrance to the event
- 7 Option for corporate information booth/kiosk to be set up in the regatta village staging and spectator area.
- 8 Photography & video opportunities (w/landyachts & sailors, either at rest or sailing) that sponsors could use in advertising & social media.
- 9 Sponsor's name (and logo, if applicable) displayed on one yacht, and sponsor receives framed photo of yacht in action.

Sponsorship Level	Sponsor Benefits																	Exclusive*	Non-Exclusive	
	1	2	3A	3B	3C	3D	3E	3F	4A	4B	4C	5A	5B	5C	6	7	8			9
Platinum (Primary)	X	X	X						X			X			X	X	X	X	\$20,000 and above	N/A
				X					X			X			X	X	X		N/A	\$10,001 to \$19,999
Gold				X					X			X			X	X	X		\$10,000 and above	N/A
					X					X				X	X	X			N/A	\$5,001 to \$9,999
Silver					X					X				X	X	X			\$5,000 and above	N/A
						X								X	X	X			N/A	\$2,501 to \$4,999
Titanium						X								X	X	X			\$2,500 and above	N/A
							X							X		X			N/A	\$1,251 to \$2,499
Steel							X							X		X			\$1250 and above	N/A
								X											N/A	\$501 to \$1249
Supporting								X											\$500 and above	N/A
								X											N/A	\$100 to \$499

(* Indicates no other sponsor at or below this level of financial support will be in this sponsor's field of endeavor (ie: outdoor gear, cameras, sun glasses, sailing hardware, etc.)